

Call to Order: Karlos Marquez calls the meeting to order at 5:00 PM

Attendance: Cynella Aghasi (President), Karlos Marquez (Vice President), Zoe Martinez (Vice President of Finance), Trinity Morataya (Executive Assistant), and Social Sciences), Destiny Suarez (Sustainability), Rosa Martinez (College of Education, Kinesiology, and Social Work), Fausto Garcia (At-Large), Anisa Saechao (Athletics), Maria Marquez (Student Government Advisor), Joshua Costello (College of Arts, Humanities), Cesar Rumayor (ASI & SC Executive Director), Francesca Rasmus (College of Science), Santos Ayala (Graduates), Katie Rotan (Leadership Manager), Nicolette Padron (College of Business), and Andy Klingelhoef (Interim Dean of Students)

Absent: None

Tardy: Aletha Harven (Faculty Director) 5:16pm,

Guests: Krishan Malhotra, Christine Erickson, Mariah Burciaga, Jocelyn Castellanos, and Ashley Ulloa

Point Totals: 2 permanent points for Fausto Garcia (At-Large), 2 permanent points for Karlos Marquez (Vice President), 2 permanent points for Joshua Costello (College of Arts, Humanities), and 2 permanent points for Nicolette Padron (College of Business).

Approval of Agenda:

Motion to approve agenda for February 9th, 2021 by Cynella, seconded by Santos

Motion passes 11-0-0 @ 5:01 PM

Approval of Minutes:

Motion to approve minutes for February 2nd, 2021 by Rosa, seconded by Destiny

Motion passes 11-0-0 @ 5:02 PM

Open Forum:

Christine states that Provost Greer will be reaching out soon for thoughts regarding fall planning, and that she looks forward to being a part of the discussion with the BODs.

Announcements and Presentation:

- a. Student Organizations Survey Results – *Mariah Burciaga*, SC Vice Chair, *Jocelyn Castellanos*, ASI Programs Advisor, *Ashely Ulloa*, ASI Administrative Assistant

Mariah allows everyone to introduce themselves and states that there are others that helped with the survey results and they will be presenting to the Student Center Board. Mariah informs the reasoning they are surveying the student organizations is to get an idea of how to help them in a virtual setting. Mariah states that the questions are based during Covid Mariah informs the BODs the received 61 response rates of

the student orgs and Greek life participated in the survey. When asked about difficulties regarding membership participation the 62% said yes and those who answered no have a follow up question of which events have the most participation and the answer with the highest ranking was meetings. Mariah states that those who have meetings either met weekly, biweekly, as needed and none at all. Mariah states the student orgs were also asked on a scale from 0-10 how active are the organizations members and the group average was 6 which calls for improvement. Mariah then informs the BODs that they asked about retention and defines retention as members willingness to come back to the organization. Mariah says they asked the rate of their organizations retention was, which averaged at a 6 and they asked how do organizations engage with their members and most said through zoom. Maria says when the organizations were asked where they need assistance to help members develop their leadership skills most said motivation, time management, leadership information and developing strong interpersonal skills. Mariah states that issues that will be the organizations top priority are recruitment as well as relationship with other chapters. The next questions ask the organizations if they considered hosting an online recruitment 97% said yes. The organizations were then asked if they understand how to host virtual events 88% said yes. Mariah states they asked the organization how familiar they are with ASI and SC student organization funding and the average was five and states there needs to be improvement. Mariah shares 38% said they utilized the student org funding. Jocelyn states this portion of the survey now is how to support students when we go back onto campus. Jocelyn states the first question they asked was which marketing strategies has the student organizations utilize to market recruitment and events, and most answered Instagram and Facebook. Jocelyn then says they asked if the organization utilize a weekly or monthly marketing plan and the majority said no, but they would like a workshop. Jocelyn says they asked if the organizations track progress on organizational goals and majority answered yes. Jocelyn moves on to the next question which asks what kind of financial support would benefit their organization and many listed fundraising and book keeping. The next question asks the organizations which resources have they utilized in the past ASI and SC funding, SC reservation, and SLD workshops. 68% said yes the organization do know how to access all the resources. Jocelyn asks the organization how long are the organization weekly meetings and the majority states one hour to two hours long.

Action Items:

- a. Approval of the Student Organization Action Plan for 2021 – 2022

Jocelyn states based on the results of the survey the committee had a conversation with SDL and professional staff to create an action plan based off of the student board

needs. Ashley states the first two columns states that the organization would like to continue offering free student organization video production to assist with recruitment on social media. Ashley states there is a column that states who would take the lead on the action item and the date of completion is Spring 2021. The next item is promoting student organizations on the ASI & SC social media account. 1-2 organizations biweekly starting in March until the end of the semester it would be owned by marketing and completed by spring 2021. Ashley continues with the next item with is Services and funding and ASI & SC will email student organizations information on ASI Marketing services and the ASI/SC Student Organization Funding done by spring 2021. Next item is Funding ASI & SC will transfer funds remaining from the fall semester student organization funding account. \$540 will be transferred into a recognized student organization trust fund by spring 2021. Mariah states the next item is the promotion of WarriorHub as the primary communication tool to student organizations done by SLD, ASI, and SC. Mariah moves on to the next item which is services and ASI & SC will plan an “open house” event showcasing services that are provided by ASI & SC to student organizations and students and they will reach out to SLD, CPDC, Bookstore, and Food Service for a possible partnership hopefully done by fall 2021. Mariah brings the next item is ASI wants to add an additional budget tracking training workshop during treasurer training to show students an easy way to track expenses and revenue. Jocelyn brings the next item which is services and ASI Marketing will create a video showing how the marketing services can be beneficial for student organizations that highlights the convenience and cost savings done by fall 2021. Jocelyn continues and state the next item is funding where SC Programming re-establishes the Warrior Wednesday partnership by assisting with start-up funds for student organization fundraisers held on Wednesday in the quad done by fall 2021. Jocelyn then states the next item which is to propose a change in the structure of Nut and Bolts of having an all day Saturday event for student organization training which would be mandatory to the 4 executive officers and the 25Live Coordinator done by SLD, ASI and SC by fall 2021. Cynella yields her time for Christine. Christine states her concerns revolve around students not being able to attend an all day Saturday event. Aletha states Christine raises a

good point, but she believes if students are aware of the event with enough notice that students will show up.

- i. Motion to approve the Approval of the Student Organization Action Plan for 2021 – 2022 by Joshua, seconded by Destiny
- ii. Motion passes 11-0-0 @ 5:40 PM
 - Aletha camera was off, vote not counted

Discussion:

Director Reports:

- a. Director, Arts, Humanities, and Social Sciences: *Josh Costello*

Josh states Rafael Espinosa, Head of OIT, stated in their ATLC meeting that there has been a major increase of security threats since the virtual transition and it mostly comes from email attacks. Josh reports that Rafael states that there are many accounts that do not have multi-factor authentication. Josh says he told Rafael that the BODs accounts do not have multi-factor authentication and apologizes in advance for the inconvenience, but he thinks it's important that the BODs are protected.

- b. Director, Business: *Nicolette Padron*

Nicolette states she had a meeting with Commencement Committee and there last meeting was fall semester. She states they received results from both class 2020 and 2021. Nicolette shares that the class of 2020 lost interest in having a virtual program, but the committee will still allow them information. Nicolette states because the county is in the purple tier it is hard to have a program in person so nothing is guaranteed. Nicolette says they were looking into different methods of celebrating the soon to be alumni and hopes to find one soon. Nicolette then reports that she met with the WPST ad hoc committee and she will be meeting with her Dean next week.

- c. Dean of Students: *Andy Klingelhoef*

Andy thanks who were able to attend the open forums for the Candidates for the Dean of Students positions and states there are a few more during the week and hopes all of the BODs can make it because their input in very important.

- d. Faculty Director: *Aletha Harven*

No Report

Executive Reports:

a. ASI Vice President of Finance: *Zoe Martinez*

Zoe states she heard back regarding the graduation application fee and will be having a meeting on Thursday to get a breakdown. She reports that she met with the WPST ad hoc committee to review the resolution draft and hoping to see it on the agenda next week. Zoe then states she will be attending UBAC tomorrow.

b. ASI Vice President: *Karlos Marquez*

Karlos tells the BODs if they have not replied to his email about university wide committee to please do so that way him and Maria can contact the Chairs. Karlos then reports he also met with the ad hoc academic advising committee to tackle questions that advisors had that way they can improve academic advising. Karlos then states he met with the Maddy Institute to discuss a leadership conference and he will keep the BODs updated.

c. ASI President: *Cynella Aghasi*

Cynella updates the BODs that she is still looking for a person to fill the Director of Diversity position and tells them if they know anyone to let her know. Cynella states she attended Academic Senate and during the committee it was said that ALTC will send out a survey to students in preferences of synchronous, asynchronous, or hybrid courses. Cynella then opens a conversation of how the BODs would feel about going back in person and what they would like to see. Santos states he heard from some students that most classes will be online depending on the professor and states he think his program is usually small so he wouldn't mind meeting them halfway. Destiny asks if there will be a support system for transfers and first years. Destiny then asks what are the options that are offered if it becomes a requirement to come back in person. Cynella yields her time to Trinity. Trinity shares she wouldn't feel comfortable going back onto campus unless students are vaccinated and still have COVID regulations such as masks and social distancing. Nicolette asks if faculty have a plan in person classes or if the BODs are providing feedback to bring back to Academic Senate. Cynella shares she wants to get the student prospective to make sure she can share with Academic Senate. Cynella states she will be meeting Christine tomorrow and President Junn of Friday. Cynella then thanks the BODs for their input.

Other Reports:

a. Student Government Advisor (Graduate Student): *Maria Marquez*

Maria states that Trinity will be reaching out to all BODs about their Spring Initiative Updates to inform students what their elected official are up to and what

they have been working on. Maria then states the Warriors Giving Back scholarship deadline is March 2nd and ASI offers 15 \$1000 scholarships

b. Leadership Manager: *Katie Rotan*:

Katie informs the BODs that Maria has accepted the Interim Administrative Assistant and she will be still be involved with student government. Katie states if the BODs see her email changing that is the reasoning why. Katie then tells the BODs to congratulate Maria. Katie then shares she is sitting on the SLD Director search committee and they will be having campus open forums next week and asks the BODs if they can come to do so. Katies states she is working on elections and planning for the spring. She states that Francesca and Rosa have decided to sit on this committee and they will start meeting to approve the elections timeline and then they will begin to advertise dates. Katie says they are working on having Someone from the Stanislaus Health Agency to speak at the next Taco 'Bout It event. Katie states they also invited Provost Greer and Kelly Marshall from Safety Risk and Management on the panel. Katie states the marketing for the Taco 'Bout It event will start next week and she will email expectation from the BODs soon. Katie then reports she met with the ad hoc mental health awareness week committee and once they begin their marketing efforts then they will share what the week consists of and beginning advertising. Katie states they still need two members to sit on the on the scholarship selection committee and if they are interested to let her or Karlos know. Katie also reminds the BODs to register for Lifeskills workshop if they have not already

c. ASI & SC Executive Director: *Cesar Rumayor*:

Cesar says for those who are attending the Dean of Students open forums to fill out the evaluation forms because that is how student affairs receive input from students. Cesar states Homecoming will be from February 22nd- 26th and they will be marketing on the next few days. Cesar states they will also have their collaboration event with BSU and the WCCC which will be sent to the BODs via email. Cesar then reports there will be a draft presentation of the strategic plan soon but first go to the executives. Cesar then congratulates Maria on her position. Cesar then informs the BODs that Ashley's last day if Friday because she has a family emergency and moving back to Sacramento.

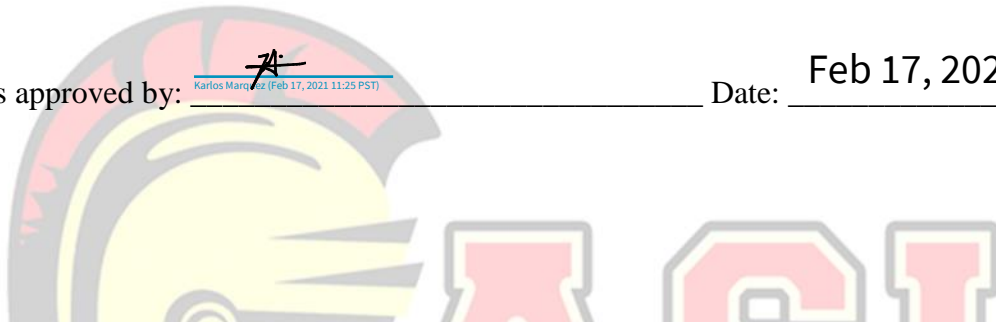
Closing Comments:

Adjournment:

Nicolette motions to adjourn the meeting seconded by Rosa. Motion carries 11-0-0. Aletha camera was off, vote not counted. Marquez adjourns the meeting at 6:11 PM.

Minutes approved by:  _____ Date: Feb 17, 2021

Karlos Marquez (Feb 17, 2021 11:25 PST)



Karlos Marquez, Vice President

Minutes prepared by:  Trinity Morataya (Feb 17, 2021 12:37 PST) Date: Feb 17, 2021

Trinity Morataya, Executive Assistant