



California State University | Stanislaus

**ASSOCIATED STUDENTS INCORPORATED OF
CALIFORNIA STATE UNIVERSITY, STANISLAUS**

RESOLUTION ESTABLISHING AN ASI FEE INCREASE CAMPAIGN AD HOC COMMITTEE

WHEREAS, the Associated Students, Inc., is the representative body and the official voice of the students at California State University, Stanislaus; and

WHEREAS, although education and graduation are the primary goals of students, the total college experience can and should include a vast array of experiences and opportunities inside and outside the classroom, with extracurricular experiences provided by ASI-sponsored services, events, and activities serving to greatly enhance a student's overall college experience; and

WHEREAS, decreasing enrollment numbers and the resulting reduction in revenue from student fees negatively impact the quality and quantity of activities and services ASI can provide our students; and

WHEREAS, to maintain and enhance the services we provide to students, the ASI Board of Directors has recommended and approved a \$15.00 student fee increase per semester; and

WHEREAS, based on the ASI Board of Directors Policy and Procedures, *An Ad Hoc Advisory Committee may be designated by the Board to research a particular issue.*

THEREFORE, BE IT RESOLVED, the ASI Board of Directors shall establish a Fee Increase Campaign Ad Hoc Committee to research the best possible marketing and communication strategies and report their findings and recommendations to the Board of Directors.

PASSED AND ADOPTED by the Board of Directors of the Associated Students, Inc., at a regularly held meeting on Tuesday, November 14, 2023.

Adrian Sanchez

Adrian Sanchez (Nov 30, 2023 14:39 PST)

Adrian Sanchez, ASI President

Miranda Gonzalez, ASI Vice President of Finance

