



California State University, Stanislaus
UNIVERSITY STUDENT CENTER
BOARD OF DIRECTORS

Minutes

Board Members

Jennifer Galeana-Vasquez
Chair

Melannie Castellanos
Vice Chair

Teresa Serna
Vice Chair of Finance

Annelisa Cole
Student Director

Nicolette Padron
Student Director

Janet Rosales
Student Director

Zoe Martinez
Student Director

Noah Wells
Student Director

Ravinder Pelia
Student Director

Maria Marquez
ASI Representative

Dr. Edward Erickson
Faculty Representative

Andy Klingelhoef
President's Designee

Mary Stephens
Business and Finance
Representative

Alice Pollard
Alumni Representative

Gary Potter
Community Representative

Advisors / Staff

Cesar Rumayor
Executive Director

Katie Rotan
Student Government &
Leadership Manager

Mariah Burciaga
Executive Assistant

Thursday, November 21st, 2019
MSR 130c– 3:30pm

- I. Call to Order:** *Jennifer Galeana- Vasquez calls meeting to order at 3:33pm.*
- a. Roll Call-** *Jennifer Galeana-Vasquez, Melannie Castellanos, Teresa Serna, Annelisa Cole, Nicolette Padron, Janet Rosales, Zoe Martinez, Noah Wells, Ravinder Pelia, Maria Marquez, Gary Potter, Andy Klingelhoef, Cesar Rumayor, Katie Rotan*
 - b. Absent:** *Dr. Edward Erickson, Mary Stephens, Alice Pollard*
 - c. Points report:** *Melannie states that Zoe, Noah, and Annelisa have pending points.*
- II. Approval of Agenda for Thursday, November 21st, 2019**
- *Motion to approve Agenda for Thursday, November 21st, 2019 by Zoe, second by Maria*
 - *Motion passes 12-0-0*
- III. Approval of Minutes for Thursday, November 7th, 2019**
- *Motion to approve minutes for Thursday, November 7th, 2019 by Janet, second by Ravinder*
 - *Motion passes 12-0-0*
- IV. Open Forum**
- *Jennifer introduces the new assistant director of operations, Scott*
 - *Scott states that he started on Monday and he is excited to start*
 - *Jennifer thanks Scott for being here*
- V. Presentation**
- a. ACUI Learning Outcomes-** *Melannie & Teresa, Mariah & Nicolette, Maria*
 - *Melannie and Teresa presented on their experiences at ACUI*
 - *Teresa states ACUI is the associated college union international*
 - *Melannie states that the overall theme was collaboration for a common vision*
 - *She states they attended a workshop about the university student union renovation*
 - *She states they discussed the technical parts of the building*
 - *She says they went into detail about areas for student groups rather than academic purposes*
 - *Teresa states their vision was to create a central hub*
 - *Teresa states they went on a student engagement tours of their union*

- She states there were a lot of different ways they purposed marketing
- She says they had many collaborative spaces
- Melannie discussed communication with event staff
- She states this tied in with event programming
- Melannie talked about a workshop that discussed transferring student skills into their career
- She states soft skills are essential skills
- Teresa states they went to a workshop called engaging the unengaged which talked about events, and programming
- She states that the workshops included smaller activities for students
- Teresa states that they also went to a workshop called engaging gen z and student leadership training
- She states this workshop was about effective communication within different generations
- Melannie states they did a lot of contrasting between the different generations
- Teresa states that there needs to be an understanding between age gaps and putting things in perspective
- Teresa states they went to a tour on the fitness center and facility storage
- Mariah and Nicolette present on their learning outcomes at ACUI
- Mariah presents on connecting through communication
- She talked about effective listening skills as well as language styles
- Nicolette states she learned about giving and receiving feedback and interacting with the students
- Mariah states they went to a presentation from CSUN about building a successful referendum campaign
- She states they highlighted marketing ideas as well as engaging their students in the process
- Nicolette talks about their campaign
- She states they advertised it very well and communicated with the students
- She says after it had passed they began to show students what they should be excited for
- Mariah states that they went to a workshop that discussed using soft skills and implementing them to future careers
- She states skills such as working within groups and effective communicating are skills future employers look for
- Nicolette states they would like to try to get away from calling them soft skills
- She states they should be essential skills
- Mariah discussed workshops involving smaller amounts of students
- She states they highlighted thinking outside the box for events
- Nicolette brings up students at our campus would like bigger events rather than smaller events
- Mariah discusses a leadership workshop that talked about communication within
- Nicolette states that she had went to a workshop that optimizes marketing flow
- She states staff had different apps to communicate and carry out tasks
- Maria presents her sessions she had attended at ACUI
- Maria states she went to a workshop that talked about how to create a sense of belonging within a community
- She states the 3 main factors are people, places, and programming
- She says that these factors will make people feel like they belong
- Maria adds that she went to a workshop about freedom of speech
- She states it is important for people to understand they have the right to say whatever they want but they do have consequences
- She adds that space spaces should be called brave spaces
- She states that podcasts could be helpful to the campus since there is commuters
- Maria states she went to a workshop about emergency financial resources for students
- She states it is helpful if there is advertisement to students that everyone can apply
- She said they suggested setting limits to amounts students can apply
- She states that if they reached the limit they could direct them elsewhere for resources
- Maria states that she went to a workshop regarding the importance of undocumented student organizations

- She states the importance of sharing the idea of having undocumented students tell their story
- She also states to show support to them
- Maria adds that language is also important when talking about these issues

VI. Action Items

a. Approval of the Revised Student Center Facilities Use Policy

- Melannie states there was changing of the University Student Union to SC
- She also says wherever it says at the discretion of the executive director, they also added assistant director of operations
- She states that they have also added the full title of the SC human resource and risk manager
- Melannie states as well as changing of the different times events end since there was changes of operation hours
- Motion to approve by Janet, second by Noah
- Motion passes 12-0-0

b. Approval of the Revised Student Center Pet Policy

- Melannie states it is outlining no pets allowed in the building besides service animals
- She also states there is a difference between service animals and emotional support animals
- She also states there is no aquatic animals allowed
- Motion by Janet, second by Nicolette
- Motion carries 12-0-0

c. Approval of the Revised Material Posting Policy

- Melannie states wording on University Student Union is changed to SC
- She says it is more specifics of what is not allowed to go on the walls or posted anywhere in the building
- She also states that there are exceptions states such as painters' tape, something that would not damage the walls
- She states that they also added the assistant director of operations for approval as well as the executive director
- She suggested a name change instead of material posting policy, something more specific and have it said Marketing and Material Posting Policy
- She states it will be more evident to students what the policy is with name change
- Maria motions to amend name change to Marketing and Material Posting Policy, second by Nicolette
- Ravinder agrees and states that many students interpret posting as social media now
- Motion carries 12-0-0

VII. Discussion Items

VIII. Reports

a. SC Board of Directors

- Nicolette talks about the dinner etiquette she attended
- She states it was very useful

b. ASI Representative- Maria Marquez

- Maria states that the ASI Board of Directors went out and supported the womens soccer team for their playoffs
- She states within ASI they approved a memo to SLD regarding their website
- She adds that ASI has approved giving SC left over \$400,000 that was owed to them
- She also says that Taco Bout It psychological department will add to their marketing
- Maria asks board to fill out health and wellness center survey

c. ASI Student Government & Leadership Manager- Katie Rotan

- Katie states that committees are planning for the alumni reunion and ribbon cutting ceremony
- She states when details are available she will share
- She says the ASI and SC warriors giving back food drive is still going on

d. SC Vice Chair of Finance- Teresa Serna

- She states on Monday she attended the University Budget Advisory committee
- She states they had explained their updated one time budget priorities for the 2019-2020 academic year
- She adds as well as the final '19-20 academic year base budget
- She states she has been sitting on interviews for programming coordinators at the Stockton campus
- She said she will be attending the IRA committee coming up Friday
- She also states she has been working on researching policies and procedures regarding skateboards, penny boards, bikes, scooters, etc. in the student center

e. SC Vice Chair- Melannie Castellanos

- Melannie states that she went to the enrollment management committee
- She says overarching priorities are wanting to stay unimpacted, build partnerships in dual enrollment with k-12 schools, community colleges and UCS, and address issues of capacity
- She adds that she has been sitting on interview committees for event coordinators
- She states that programming events will possibly be called Thirsty Thursdays
- Cesar informs board about having students engaged

f. SC Chair- Jennifer Galeana-Vasquez

- She states she attended two committees
- She says they had talked about retention and how to get students help graduating in 4 or 6 years
- She states they are working on policies on how students can receive summer and winter waivers
- She also states they would like to keep communications with students that had dropped out
- She says commencement committee talked about proposing starting commencement at 8am and 5pm
- She states she expressed graduate students having a different commencement
- Jennifer adds they talked about lights
- Noah asked if they would consider recommending more speakers at commencement
- Nicolette asked if it will always be at the amphitheater
- Jennifer states yes, if it was off campus it would either be at Stockton or Fresno
- Nicolette asked what they would do if there was a bigger population
- Jennifer states that they are thinking of adding another commencement if that was the case
- Jennifer states ribbon cutting is January 27th
- She says December 5th will be an operation and board meeting
- She states that she would like to add a vote for the statue
- She states vote; helmet statue 3, shield statue 5, 3 abstain

g. SC Executive Director- Cesar Rumayor

- Cesar asked if anyone would not be here at 3
- Nicolette states her class ends at 3:15pm
- Cesar states they will have a long agenda
- Cesar also states that they are having a marketing dilemma
- He says they are trying to market 3 events; ribbon cutting, celebration event, and homecoming
- He states that the Grand Opening/ribbon cutting will be January 27th
- He states they will not start to market celebration until after ribbon cutting
- He says after celebration they will start to incorporate homecoming
- He says that they will continue to celebrate the grand celebration years past
- Annaleisa asked if they wanted to open the student center first then celebrate homecoming
- Cesar states they do not want to overwhelm students and want to give time to market
- Melannie adds that homecoming is an ASI event
- Nicolette states that ribbon cutting will start the excitement
- Cesar states that other schools will be coming to the ribbon cutting
- Cesar states he will try to get together a finalized schedule
- He says the bookstore would be open, but not the student center, on December 2nd
- He asked who is available next Wednesday to be out in the quad to table for the ribbon cutting

IV. Announcements

- Gary states that Christmas Parade is still looking for participants if any members wanted to be in it.

V. Adjournment

- Motion to adjourn by Teresa, second by Janet

- Motion passes 12-0-0

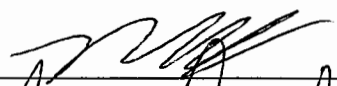
- Meeting is adjourned at 5:06pm

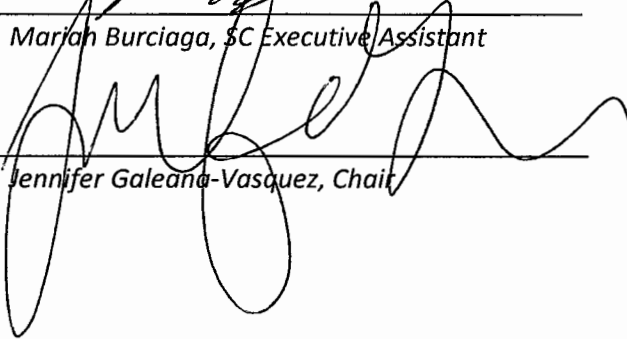


UNIVERSITY STUDENT CENTER
California State University, Stanislaus One University Circle, Turlock, CA 95382

Date of Board of Director's Meeting: Thursday, November 21st, 2019

Date Minutes approved by the Board: Thursday, December 5th, 2019

Minutes Prepared by:  Date: 12/5/19
Mariah Burciaga, SC Executive Assistant

Minutes Approved by:  Date: 12/6/19
Jennifer Galeana-Vasquez, Chair