



California State University, Stanislaus  
**UNIVERSITY STUDENT CENTER**  
**BOARD OF DIRECTORS**

Minutes

**Board Members**

*Melannie Castellanos*  
Chair

*Mariah Burciaga*  
Vice Chair

*Teresa Serna*  
Vice Chair of Finance

*Donovan Orozco*  
Student Director

*Joenna Llavore*  
Student Director

*Cassandra Beckman*  
Student Director

*Adela Gonzalez*  
Student Director

*Gianna Nunes*  
Student Director

*Elizabeth Soriano*  
Student Director

*Cynella Aghasi*  
ASI Representative

*Dr. Edward Erickson*  
Faculty Representative

*Andy Klingelhofer*  
President's Designee

*Christene James*  
Business and Finance  
Representative

*Alice Pollard*  
Alumni Representative

*Gary Potter*  
Community Representative

**Advisors / Staff**

*Cesar Rumayor*  
Executive Director

*Katie Rotan*  
ASI Leadership Manager

*Serena Ramirez*  
Executive Assistant

Thursday, November 12<sup>th</sup>, 2020

Zoom Meeting 3:30pm

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. **Call to Order** Meeting called to order at 3:30PM
  - a. **Roll Call** Melannie Castellanos, Mariah Burciaga, Teresa Serna, Donovan Orozco, Joenna Llavore, Cassandra Beckman, Adela Gonzalez, Elizabeth Soriano, Cynella Aghasi, Edward Erickson, Andy Klingelhofer, Christine James, Alice Pollard, Cesar Rumayor, Katie Rotan  
**Guest-** Marvin Hooker, Jonathan Toscano, Roberta Brown, Guadalupe Marquez, Emerald Rodriguez  
**Absent-** Gary Potter
  - b. **Points report:** Joenna has 3 pending points
- II. **Approval of Agenda for November 12<sup>th</sup>, 2020**  
-Motion to approve by Cassandra, second by Mariah  
-Motion carries 13-0-0
- III. **Approval of Minutes for October 29<sup>th</sup>, 2020**  
-Motion to approve by Joenna, second by Gianna  
-Motion carries 13-0-0
- IV. **Open Forum**
- V. **Presentation**
  - a. **SC 5-Year Strategic Plan – Marvin Hooker (Marvin Hooker Consulting Services)**  
-Marvin states he is working with ASI and SC to help create a 5-year strategic plan  
-He states he would like everyone's input on priorities for the Student Center  
-Melannie states she would like to expand out the services that are provided from the Student Center  
-She states some small services including expanding ticket services, offer packing supplies  
-Donovan states expanding on programs such as stan fest and warrior day  
-He states having more events to get students excited for the year  
-Adela states more programming events would be beneficial for students

- Cassandra states more online programming would be beneficial for the upcoming semester and even for students who like the online format
- Elizabeth states expanding the Main University Line
- Gianna states having more events at staggered times throughout the week for those students who may miss certain times due to classes
- Mariah states the More Than A Building campaign was kicked off in the beginning of the year and that would be something the Student Center could expand more of
- Teresa states she agrees with Melannie and Mariah
- She states she would like for the Student Center to be recognized for what they do, and show students every little thing the Student Center offers
- She states to overall have students connect services with the student center
- Guadalupe states she doesn't really know what the student center does so would like more opportunities to hear what they offer
- Cynella states having more sustainability items in the campus
- Andy states to look at what worked well during the COVID process, and be able to still continue to utilize those aspects
- Dr. Erickson states to overall do things that promote community
- Christine states marketing services, and marketing the Student Center every year for those new students
- She states also accessing yourself to see what is and isn't working
- Marvin asked what can programming do to improve over the next 5 years
- Melannie states programming activities can be used around the certain aspects around the Student Center
- Mariah states getting the campus, and other student orgs to the Student Center can be very beneficial
- She states making the Student Center the main place where students will be
- Marvin asked how the Student Center will enhance over time with new students, and new generations
- Marvin states he thinks it is really important showing what you offer, because students come into stan all the time not knowing who the Student Center is
- Donovan states having more events at the student center as big as orientation so that way they associate the student center as the heart of the campus
- Mariah states telling incoming freshmen what the student center does, what ASI & SC stand for, and ways to get involved
- Adela states she agrees with Mariah, that's how she got involved with Code Red
- Melannie states making that connection with programing who is behind it all is the gateway to seeing what the Student Center does
- Donovan and Gianna state, they both agree with Melannie, and if students are at an event that they really like and see the organization that is behind it all, it may encourage them to be a part of that organization
- Marvin asked is it more important to advertise programming or services
- Mariah states advertising services would be beneficial to advertise because students can't really see those things
- She states students are able to see programming by walking by the Student Center
- She states eventually students will tie together the services with the Student Center
- Cassandra states she agrees, programming shows itself, but services do not, if students come into the building for programming, then we could show them services

- Marvin asked, as a student would it annoy you to get a bunch of emails from Student Center everyday about services and programming
- Gianna states no it would not be annoying, if it is clear and consistent
- Adela states if it is visual appealing and straight to the point would be better than a long-worded email
- Donovan states the frequency matters, once or twice a semester wouldn't be too much, but something that could be in one email but instead is in multiple emails can be too much
- Elizabeth states students home lives are always changing, and just to have that reminder helps them remember what is available for them
- Melannie states in efforts of getting students to the building besides the organization is allowing other organizations to rent the rooms, they haven't tried contacting them directly
- She states it could be a potential thing to reach out, but they haven't
- Cesar states prior to COVID they had 31 events scheduled before the building was even open
- He states it is defiantly there but due to the closure those events were cancelled
- Donovan states he would like to add is to have more connection between the Turlock and Stockton Campus, so students do not feel so divided
- He states mimicking what services Turlock Campus offers and then Stockton Campus

## **VI.Action Items**

### **a.Approval of the Revised SC Points Policy**

- Mariah states for the points policy there was a few changes
- She states before it was 5% to 25% you would get a one-point assessment for points, but now we are going to start doing a 1% to 25% which means that you have to be here at the start time
- She states there will be a one-point assessment for failure to turn on your video camera after the meeting is called to order
- She states there will be up to a collective five-minute exception made for unexpected situations, such as using the bathroom
- Motion to approve by Elizabeth, second by Joenna
- Donovan asked for exceptions could you add, technological issues
- Mariah states internet failure ties it all together
- Cesar states he agrees with Donovan, so might want to consider the wording
- Motion to amend to say technological failure, as opposed to internet failure
- Motion by Donovan, second by Gianna
- Motion carries 14-0-0
- Motion to approve SC points policy with revisions, by Donovan, second by Joenna
- Motion carries 14-0-0
- Melannie states she will now pass the gavel to Mariah

## **VI.Discussion Items**

## **VII.Reports**

### **a.SC Board of Directors**

#### **b.ASI Representative- Cynella Aghasi**

- Cynella states the 2 resolutions at academic senate were passed
- She states she would like to thank everyone who was involved in the I Vote video
- She states they had 434 students register ballot bowl link

**c.ASI Leadership Manager- Katie Rotan**

- Katie states the virtual food drive is starting on social media, and purchases can be made through the Amazon wishlist
- She states life skills is wrapping up, and everyone should know where they stand
- She states there still are funds for board initiatives

**d.SC Vice Chair of Finance- Teresa Serna**

- Teresa states there are 5 total student organizations who applied for funding
- She states she finished up her first proposal for main dining and she will have Melannie review that
- She states she is working with marketing and student organizations to create marketing material for that organization

**e.SC Vice Chair- Mariah Burciaga**

- Mariah states Karlos, and herself have been working on winter retreat
- She states she is also working on the senior art gallery
- She states programming will be having their first meeting
- She states finals week care packages will also be given out this semester

**f.SC Chair- Melannie Castellanos**

**g.SC Executive Director- Cesar Rumayor**

- Cesar states the organization is seeking legal advice for what they can and cannot provide in regards to prop 16
- He states the next board of directors meeting will be December 10<sup>th</sup>
- He states Melannie will be sending everyone information on the ACUI conference
- He states the service desk had 253 calls last week
- He states they launched Zoom room

**IX. Announcements**

- Gianna states the Student Health Center is offering Flu shots

**X. Adjournment**

- Motion to adjourn by Teresa, second by Adela
- Motion carries 12-0-0
- Meeting adjourned at 4:42PM

Minutes approved at a regularly scheduled meeting held on December 10, 2020.

Melannie Castellanos

Melannie Castellanos (Dec 15, 2020 12:05 PST)

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Melannie Castellanos, SC Board Chair