

University Student Center Alumni Plaza Engraving Policy

Purpose:

The Alumni Plaza will bring a sense of campus pride to our University alongside the new University Student Center, via the incorporation of personalized concrete bricks available for purchase by the Campus Community of California State University, Stanislaus **which includes students, staff, faculty, administration and alumni of the University** (NOT SURE IF WE SHOULD KEEP THIS LAST SECTION IN BOLD)

In accordance with the purpose of the plaza, this policy is, and will be in effect for the entirety of the project to determine what will be allowed on the bricks that will be used to create the Alumni Plaza. The bricks within the Alumni Plaza will be differentiated from the other bricks in the quad, via the uniform color (grey) and differing design concept that is only applicable to the plaza bricks. The method of engraving that was selected for the concrete bricks will be Sandblasting. Sandblasting is the process where sand is blown at high speeds to create a deep, clean, and crisp engraving, which ensures its longevity.

Brick Logo Options:

The brick logo options will be utilized to strengthen and display our University's campus pride within the Alumni Plaza. One of the three (3) logo options must be selected prior to choosing the text options.

Brick Text Details:

Each brick can fit up to 3* lines and 21 max characters per line. All lettering, pre-selected logo options provided, addition of Greek letters and/or numbers when chosen, will be of the same text size and font.

*A maximum of 4 lines is available however due to the aesthetics of the brick with 4 lines, we recommend using only 3.

Brick Text Options:

The following brick text options are available to create a sense of uniformity and enhance the aesthetics of the Alumni Plaza as a whole.

The options are as follows:

- Option 1 Name
- Option 2 In Honor of, Name
- Option 3 Department Name
- Option 4 Organization Name, Year founded
- Option 5 Organization Name, Organization Quote/Slogan
- Option 6 Name, Graduation Year, Degree & Major
- Option 7 Name, Graduation Year, Student Organization or Club Name

Compliance, Responsibilities and Enforcement:

After the completed submission of the brick, the chosen engraving will undergo a review process to ensure it complies with University and CSU polices. In accordance with the University's

Posting Policy, if a submission is deemed inappropriate or in violation of policy, the University Student Union Board Chair or Executive Director will notify the submitter directly.

After the purchase and approval of the engraving has been made, the concrete brick shall become the property of the University Student Union (USU) and cannot be removed from the Alumni Plaza nor removed from the possession of the USU at any given time henceforth.

This policy was voted on and approved by the SC Board of Directors on September 13, 2018.

The following signature by the SC Board Chair verifies the approval of the SC Board of Directors:

Melannie Castellanos

Melannie Castellanos (Oct 13, 2020 10:08 PDT)

Melannie Castellanos – SC Board Chair

Oct 13, 2020

Date